

BOMA2027

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS.com

JUNE 26 – 29 | NASHVILLE, TN
EXPO DATES: JUNE 27-28, 2027

EXHIBITOR PROSPECTUS

WHERE SIGNALS BECOME STRATEGY



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THE FUTURE OF PROPERTY MANAGEMENT IS BUILT HERE

Property managers are under pressure to modernize, and they come to the BOMA International Conference & Expo looking for the tools to do it.

Presented by BOMA International and BUILDINGS.com, the BOMA International Conference & Expo puts you in front of buyers with real purchasing power: **86% of attendees manage multiple assets, and 50% oversee portfolios of 10 or more buildings.**

This is your chance to connect directly with high-volume decision-makers. Showcase your solutions, build valuable relationships, and close deals at CRE's most trusted event.

Interested in exhibiting or sponsoring?



Vicki Cummins

Director of Exhibit, Sponsorship &
National Associate Member Sales
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bomaconvention.org

2027 BOMA INTERNATIONAL ANNUAL CONFERENCE & EXPO

June 26-29, 2027
Music City Center
Nashville, TN

Exhibit Dates

Sunday, June 27
Monday, June 28

Exhibit Fees

	Before Jan. 1, 2027	Jan. 1, 2027 - Feb. 28, 2027	On or after Mar. 1, 2027
Non-member	\$4,450	\$4,500	\$4,550
BOMA Member	\$4,300	\$4,350	\$4,400
BOMA National Associate Member*	\$3,950	\$4,000	\$4,050

Fees listed above are 10' x 10' or 100 sq. ft. booth space. Premium Charge: \$100 per 100 sq. ft. for an island, a corner or a booth facing the end of an aisle.

**For 2027 all Nashville, Knoxville, Chattanooga, and Memphis BOMA members qualify for the National Associate Member discount.*

Exhibitor Benefits

- ✓ Two full conference registrations per 100 sq. ft. of exhibit space, plus unlimited exhibitor badges for booth staff
- ✓ Pre- and post-show attendee mailing list updated periodically before the conference starting in mid-May
- ✓ Permission to host hospitality events during designated hospitality hours
- ✓ Online exhibitor resources and tools, including sample social media posts, banner ads, checklists, and more!



THE PEOPLE BEHIND THE PROPERTIES

Every year, BOMA draws leaders from every sector of commercial real estate. The commercial real estate professionals who attend BOMA International's Conference & Expo have tremendous authority and buying power.

86%

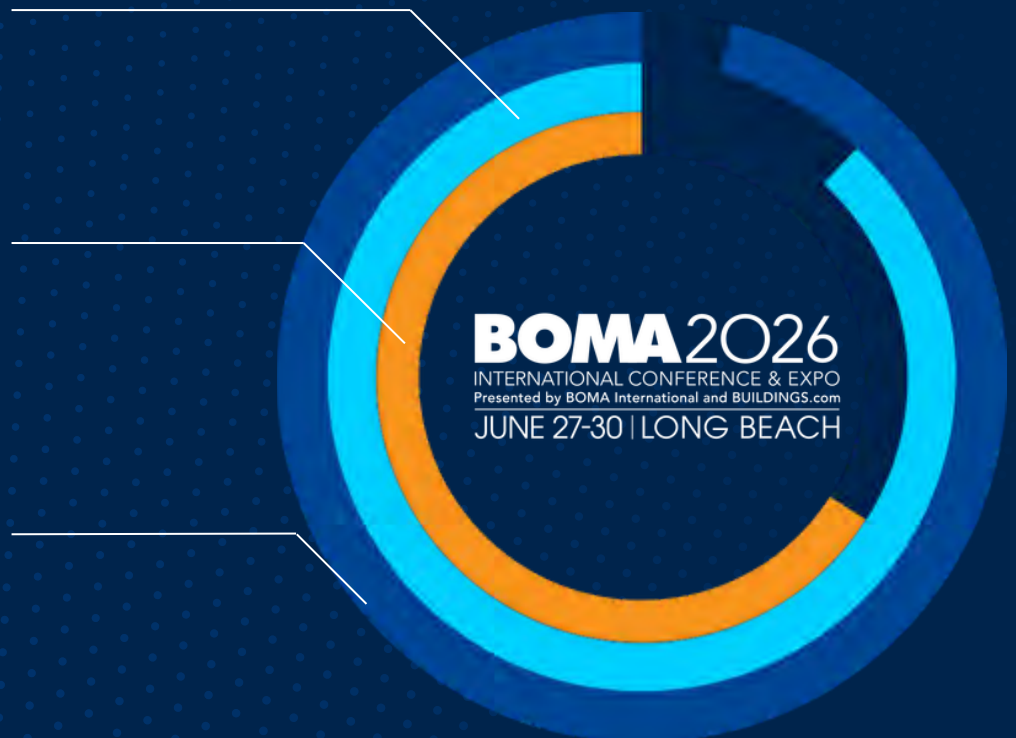
of attendees manage multiple buildings - and of that total 50% manage more than 10 buildings each.

68%

of attendees spend more than \$1 million annually on building products and services.

97%

of attendees are responsible for more than 100,000 square feet of commercial space.



JOIN THE LEADERS SHAPING CRE

ATTENDEE OCCUPATIONS



65%
Building/Property Manager



16%
Facility & Engineering



5%
Asset/Portfolio Management



4%
Development,
Construction & Design



2%
Investment & Brokerage



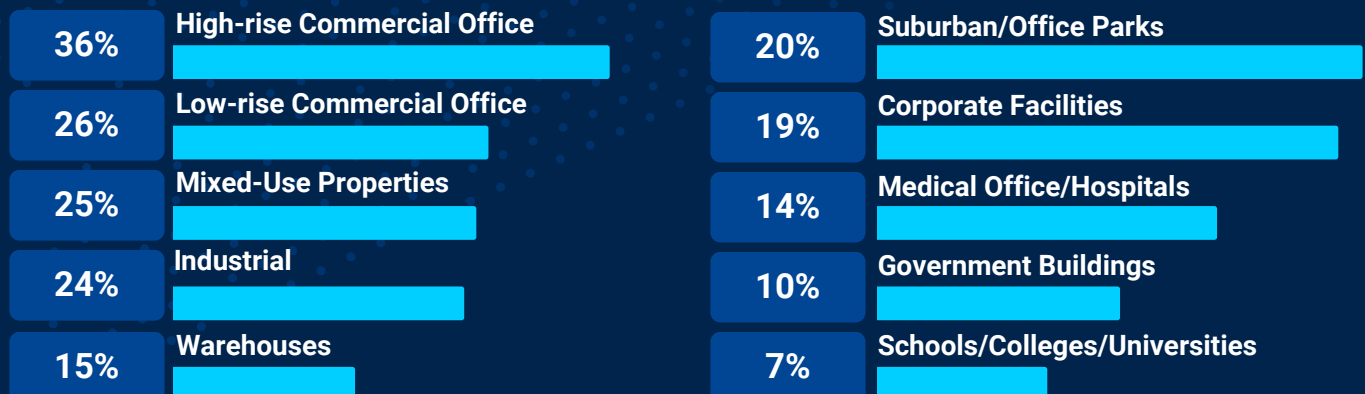
9%
Other

NUMBER OF BUILDINGS MANAGED



86% of attendees manage multiple buildings – and of that total 50% manage more than 10 buildings each

TYPES OF BUILDINGS MANAGED

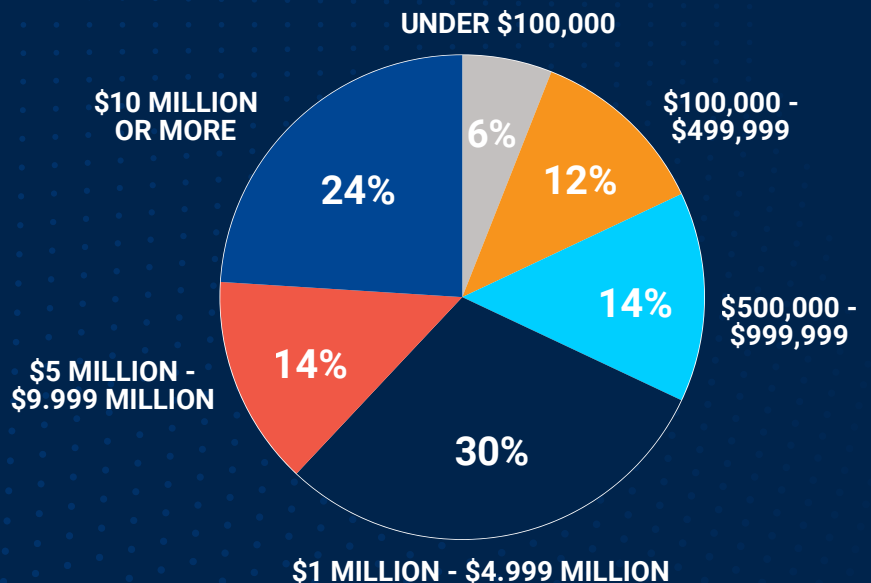


SQUARE FOOTAGE PERSONALLY MANAGED

30%	2 Million or More	17%	300,000 to 599,999
22%	1 to 1.999 Million	10%	100,000 to 299,999
18%	600,000 to 999,999	3%	Under 100,000

ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES

68% of attendees spend more than \$1 million annually on building products & services



WHERE LEADERS GATHER

As commercial real estate's premier education and networking event, the BOMA International Annual Conference & Expo brings together top leaders and innovators from across the industry. It's where meaningful connections are forged, new ideas are sparked, and the future of commercial real estate is actively shaped.





BEYOND THE BOOTH

Plus a Puppy Park!

The 2027 Expo floor is packed with opportunities to connect, learn, and engage outside of traditional exhibits.



Step into the **BOMA Networking Zone** – a relaxed, welcoming space designed for conversation. It's the perfect spot to strengthen relationships, exchange ideas, and spark new opportunities.



Bring your products and services to life in a **Solutions Showcase**. Apply to present a real-world case study that highlights how you help commercial real estate clients save money, optimize performance, boost asset value, and elevate occupant satisfaction.



Exhibitors receive complimentary tickets to the **Expo Hall Lunch** (based on booth size) to enjoy during Expo Hall hours. With 1,800+ attendees on-site, every conversation could lead to a new prospect, a fresh idea, or your next client.



Boost visibility and drive booth traffic with **sponsorship options** proven to deliver results. From networking events and education sessions to keynotes and conference services, sponsorships put your brand in front of decision-makers before, during, and after the show.

Choose from **Platinum, Gold, Silver, or Bronze packages** to match your goals and budget – and unlock benefits like year-round exposure, increased recognition, and priority booth selection.

Questions regarding
exhibiting or sponsoring?

Contact Vicki Cummins,
Director of Exhibit,
Sponsorship, & NAM Sales
at vcummins@boma.org

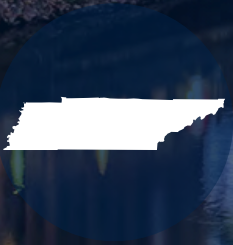
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MOMENTUM IN MUSIC CITY

The 2027 BOMA Conference & Expo is proudly hosted by BOMA Nashville, at the center of one of the fastest-growing commercial real estate markets in the country.

From a rapidly evolving downtown skyline to major corporate relocations and thriving mixed-use districts, Nashville is a magnet for investment, talent, and innovation, making it the perfect backdrop for this year's event.

According to the **BOMA 2026 Market Study**, commercial real estate is a significant engine of growth both in local and state economies and around the U.S. Considering the contribution of properties owned and operated by BOMA members, commercial real estate operations in the state:



Contributed **\$3.62 billion** to state and national economy



Generated **\$2.32 billion**



Supported **40,400** local jobs



Represent **934,100,000** square feet



2026 ATTENDING COMPANIES INCLUDED

Alexandria Real Estate Equities, Inc.

AllianceBernstein

Amazon

Avison Young

BioMed Realty

Boyle Investment Company

Brandywine Realty Trust

BXP

CBRE

Colliers International

CommonWealth Partners, LLC

Cousins Properties Inc.

Cushman & Wakefield

DivcoWest

EastGroup Properties

Foundry Commercial

Gensler

Glenstar

Granite Properties

GSH Group

Healthpeak Properties

Hillwood

Hines

Howard Hughes Communities

Hudson Pacific Properties

Irvine Company

Jamestown

JLL

Kidder Mathews

Kilroy Realty Corporation

LBA Realty

Lillibridge Healthcare Services, Inc.

Lincoln Property Company

Link Logistics Real Estate

Manulife Investment Management

Newmark

Oxford Properties

Parmenter Realty Partners

Piedmont Office Realty Trust

Prologis

REALTERM

Rockhill Management

Shorenstein Realty Services

SteelWave

Sterling Bay Property Management

Stream Realty Partners

Taurus Management Services

The Muller Company

The RMR Group

Tishman Speyer

Transwestern

Trinity Partners

University of Utah

Vornado Realty Trust

...and hundreds more.

MANAGED BY:



Show
Management
Solutions

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AT THE CENTER OF THE CONVERSATION

Position your brand at the center of commercial real estate. At the BOMA Expo, you'll engage key decision-makers, strengthen existing client relationships, and unlock high-value opportunities for growth.

BE PART OF WHAT'S NEXT

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